Big Ten Academic Alliance (BTAA) GIS Conference

November 13, 2020	
Concurrent Presentations 10:00 - 11:30 am EST / 9:00 - 10:30 am CST	
10:00 - 11:30 EST 9:00 - 10:30 CST	Humanities and Social Sciences Mapping Prejudice: Cartographic Activism and Primary Sources Ryan Mattke, Map & Geospatial Information Librarian and Head of the John R. Borchert Map Library, University of Minnesota Homegoing: The Technology of Living Spatial Data and Black Public Mourning in the Age of COVID-19 Kim Gallon, Associate Professor of History, Purdue University Shaking Up Small Business: The Impact of Seismic Retrofitting on Small Businesses in 3 San Francisco Supervisor Districts Lauren Ashley Week, University of Michigan, San Francisco Office of Small Business Twitter Data for Social Science Research Guangqing Chi, Professor of Rural Sociology, Demography, and Public Health Sciences, Penn State University
10:00 - 11:30 EST 9:00 - 10:30 CST	Agriculture and Natural Sciences Understanding the Disturbance of Human Recreation on Wildlife using Multiple Dynamic Agents within an IBM Framework Soraida Garcia, Purdue University Deforestation in the Agricultural Landscape: Impacts on Water Quality in Indiana Shourish Chakravarty, Yangyang Wang, Mo Zhou, Purdue University Assessing soybean stands with sUAS Richard M. Smith, Shaun Casteel, Purdue University Development of soil and land cover databases for hydrologic modeling in Arequipa, Peru Fariborz Daneshvar, Jane Frankenberger, Laura Bowling, Keith Cherkauer, Johann Alexander Vera Mercado, Purdue University Martin Juan C. Villalta Soto, Universidad Nacional de San Agustin
10:00 - 11:30 EST 9:00 - 10:30 CST	A quick tour of our Nation's Geodetic Infrastructure Jeff Jalbrzikowski, Ohio State University GIS in Interesting Times: An ArcGIS Enterprise Deployment by Purdue University Physical Facilities Anna C Burman, Angela Slocum, Mark Hickman, Dean Romack, Purdue University Campus Waste Map - A Web of Connections Travis Blomberg, University Of Wisconsin - Madison Dimensions of Poverty in Midwestern States Andrey V. Zhalnin, Lionel J. Beaulieu, Indraneel Kumar, Benjamin St. Germain, Center for Regional Development, Purdue University Yong J. Kim, Korea Environment Institute
11:30 - 11:50 EST 10:30 - 10:50 CST	Break
Lightning Talks	
11:50 - 12:30 EST 10:50 - 11:30 CST	What is geodesy and why is it important to you? Jeff Jalbrzikowski, Ohio State University Impact of Emerald Ash Borer and Forest Structure on Understory Plant Invasion Jessica M. Elliott, Elizabeth LaRue, Songlin Fei, Purdue University Joey Gallion, Indiana Department of Natural Resources

Joey Gallion, Indiana Department of Natural Resources Geospatial analysis of light pollution and house vacancy during the COVID-19 outbreak Qing Su, Jie Shan, Purdue University Managing GIS student engagement projects: a sustainable approach Tara Anthony, Penn State University Using cell phone data to track social distancing during COVID-19 pandemic: the case of Chicago Yujia Zhu, Jie Shan, Purdue University

12:30 – 2:00 EST 11:30 - 1:00 CST	Lunch Break	
Keynote & Presentations		
2:00 - 3:20 pm EST 1:00 - 2:20 pm CST	Keynote Address: Spatial Data Science: Turning Big Spatial Data to Timely Action Dr. Orhun Aydin, Senior Researcher, Esri The BTAA Geospatial Data Project & Geoportal Karen Majewicz, University of Minnesota 5 forces 5 trends 5 skills – in GIS Dr. Joseph Kerski, Education Manager, Esri	
3:20 – 3:30 pm EST 2:20 – 2:30 pm CST	Break	
Social Hours		
3:30 – 4:30 pm EST 2:30 – 3:30 pm CST	Social Hour: GIS Education Programs in Big Ten, Coordinator: Nathan Piekielek, Penn State University Featured Programs: Online Geospatial Programs, Penn State Geodesign, Penn State B.S. GIS, University of Minnesota-Duluth Master of Geographic Information Science, University of Minnesota Graduate Certificate in GIS, Purdue Geodata Science for Professionals, Purdue Online Spatial Data Science Certificate, Purdue	
3:30 – 4:30 pm EST 2:30 – 3:30 pm CST	Social Hour: GIS Career Discussion Join this social hour to discuss GIS career options with GIS professionals in private and public sectors, including Esri, State Government organizations. More detailed panelists will be updated on the BTAA GIS Conference website.	
Mapathon		
3:45 – 5:30 pm EST 2:45 – 4:30 pm CST	<i>Open Humanitarian Street Mapping Mapathon</i> , Coordinator: Amanda Tickner, Michigan State University Celebrate GIS Day by participating in a humanitarian mapping project, no GIS experience needed! Join us in creating map data to aid a humanitarian project. There will be someone on hand to answer questions and help get you started. For more information see the HTOSM main page: https://www.hotosm.org/	
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Register now!